MyGardenAndGreenhouse.com

Digital Ads Editorial Based Advertising Email Newsletter Advertising

563.557.7571 Robin@MyGardenAndGreenhouse.com

ABOUT CONTACT WRITE FOR US NE	WS & PRODUCTS		f ॼ ⊻ ଡ଼ ଉ ९	Search	0
MY GARDEN GREENHOUSE.COM	ALL NATURAL PH ADJUSTERS THAT DON'T HARMITE BENEFICIAL BAC TERIAN		Mi Natural Dece Antonia Neutral High Concentration (Social High Concentration (Social Net Available anticipation of Set Available anticipation of O generative generation (Social Concentration (Social)	the) Ib Buckets	
ARTICLES BY TOPIC > PRODUCT REVIEWS	POPULAR ARTICLES & INFORMATION ADVERTISE COM	MPANY PROFILES	FREE EMAIL NEWSLETTER		
Recent News What's This Bug? The Springta	FEBRUARY 9, 2021			<	>
	 ○ February 1,2021 ● 0 Rupp Seeds Vegetable Seed Review Rupp Seeds was started in 1946 under the title of "Sylvan L.F Farm" with the goal of selling hybrid corn seed, soybean, when varie 		Hybi Mail	rica's Premier rid Hibiscus LOrder Websit er 250 varieties kmis BISCUS	
			Visit Our Online www.fancyhi		

<u>MyGardenAndGreenhouse.com</u> offers readers advice on gardening, small greenhouse growing, indoor gardening and hobby farming. For advertisers, we offer an affordable way to promote your company and its products and services through traditional banner advertising, <u>email newsletter advertising</u> and <u>professionally written product reviews</u> that promote your products.

Long-term, consistent advertising leads to the best return on your investment and the affordability of <u>MyGreenhouseAndGarden.com</u> allows you to advertise consistently for an extended time. We don't ignore you and you aren't asked to just point, click and give us a credit

card number to start advertising. We take pride in taking the time to speak with you to discuss your company and products along with your advertising goals. The knowledge we gain from the conversation(s) is used to develop an affordable and productive advertising campaign. If you don't want or need to speak with someone to start advertising, we're happy to exchange emails as well.

If you're looking for advertising in the form of banner ad opportunities, <u>professionally written</u> <u>product reviews</u> or <u>email newsletters</u> or something more creative, we'd love to hear from you.

MyGardenAndGreenhouse.com Advertising Rates

Enhanced Banner Ads





Size	Placement	1 Month	6 Months	12 Months
724 w x 100 h	Top Right of Each Page	\$95	\$85 each	\$75 each
724 w x 100 h	Bottom of Each Feature Article	\$85	\$75 each	\$65 each
724 w x 100 h	Middle of Each Feature Article	\$75	\$65 each	\$55 each
724 w x 100 h	Top Right of Page plus Middle & Bottom of All Feature Articles	\$115	\$105 each	\$95 each



Standard Banner Ads



Size	Placement	1 Month	6 Months	12 Months
300 w x 300 h	Right Hand Size of Each Page	\$95	\$85 each	\$75 each
300 w x 300 h	Middle of Each Feature Article	\$75	\$65 each	\$55 each
300 w x 300 h	Right Hand Side of Each Page & Middle of Each Feature Article	\$105	\$95 each	\$85 each



Editorial Based Advertising



Product Reviews

A professionally written review of approximately 500 words on one of your products, or an entire product line. The review will contain SEO keywords and will be written by a MyGardenAndGreenhouse.com editor. It will include photos and your company contact information and social media outlets so interested readers can visit your website, call, email or interact with you on social media. Your review will receive guaranteed placement on our



homepage for one month and it will remain active on our website for a minimum of one year. Price for one product review is only \$495

Product Review Package Special

Price for one professionally written Product Review plus a Standard Banner Ad is \$99 per month for 12 consecutive months. The price drops to \$79 per month starting with the 13th month and any future advertising is run on a month to month basis from that point forward.

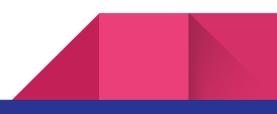
Company Profiles





Videos

List your company in the Company Profiles Section for only \$199 per year.



5

Email Newsletter Advertising

The <u>MyGardenAndGreenhouse.com Email Newsletter</u> is published monthly and reaches over 4,700 readers.



February Email Newsletter



Diablo Nutrients Starter Kit Product Review

Diablo Nutrients simplifies fertilizer management with their Starter Kit. It's a



Rupp Seeds 2021 Vegetable Seed Review

Rupp Seeds was started in 1946 under the title of "Sylvan L. Rupp Seed Farm." Today, Rupp Seeds' product catalog







Email Newsletter Advertising Rates

160 x 160 Side Sponsor



728 x 100 Horizontal Sponsor



1 Issue only \$95

6 Issues only \$85 each

12 Issues only \$75 each

Featured Products

Feature a product or service by highlighting it in our email newsletter.

1 Issue only \$60

6 Issues only \$50 each

12 Issues only \$40 each



Email Newsletter 2021 Deadlines & Publishing Schedule

Issue	Deadline	Publishing Date	
January	1/7/2021	1/14/2021	
February	2/4/2021	2/11/2021	
March	3/4/2021	3/11/2021	
April	4/1/2021	4/8/2021	
May	5/6/2021	5/13/2021	
June	6/3/2021	6/10/2021	
July	7/1/2021	7/8/2021	
August	8/5/2021	8/12/2021	
September	9/2/2021	9/9/2021	
October	10/7/2021	10/14/2021	
November	11/4/2021	11/11/2021	
December	12/2/2021	12/9/2021	

Specialized Packages

A specialized package can include a combination of any quantity of product reviews, banner advertising and email newsletter advertising. Or if you'd like to try something totally different and unique, we're open to that and are always excited to speak with you about it. Price on request.

RTN Publishing

P - 563.557.7571 or <u>Robin@MyGardenAndGreenhouse.com</u> <u>MyGardenAndGreenhouse.com</u>

