

MyGardenAndGreenhouse.com

Digital Ads Editorial Based Advertising Email Newsletter Advertising

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The screenshot shows the website's header with navigation links: ABOUT, CONTACT, WRITE FOR US, NEWS & PRODUCTS, and a search bar. Below the header is a banner for "ALL NATURAL pH ADJUSTERS THAT DON'T HARM THE BENEFICIAL BACTERIA". The main navigation menu includes: ARTICLES BY TOPIC, PRODUCT REVIEWS, POPULAR ARTICLES & INFORMATION, ADVERTISE, COMPANY PROFILES, and FREE EMAIL NEWSLETTER. A "Recent News" section highlights the article "What's This Bug? The Springtail" from February 9, 2021. The "Latest Posts" section features a post titled "Rupp Seeds Vegetable Seed Review" dated February 1, 2021, with a "READ MORE" button. To the right is an advertisement for "Rare Tropical Hibiscus" by Winn Soldani's Fancy Hibiscus, featuring a hibiscus flower and contact information: 954.782.0741 and www.fancyhibiscus.com.

MyGardenAndGreenhouse.com offers readers advice on gardening, small greenhouse growing, indoor gardening and hobby farming. For advertisers, we offer an affordable way to promote your company and its products and services through traditional banner advertising, [email newsletter advertising](#) and [professionally written product reviews](#) that promote your products.

Long-term, consistent advertising leads to the best return on your investment and the affordability of MyGreenhouseAndGarden.com allows you to advertise consistently for an extended time. We don't ignore you and you aren't asked to just point, click and give us a credit

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card number to start advertising. We take pride in taking the time to speak with you to discuss your company and products along with your advertising goals. The knowledge we gain from the conversation(s) is used to develop an affordable and productive advertising campaign. If you don't want or need to speak with someone to start advertising, we're happy to exchange emails as well.

If you're looking for advertising in the form of banner ad opportunities, [professionally written product reviews](#) or [email newsletters](#) or something more creative, we'd love to hear from you.

MyGardenAndGreenhouse.com Advertising Rates

Enhanced Banner Ads



Size	Placement	1 Month	6 Months	12 Months
724 w x 100 h	Top Right of Each Page	\$95	\$85 each	\$75 each
724 w x 100 h	Bottom of Each Feature Article	\$85	\$75 each	\$65 each
724 w x 100 h	Middle of Each Feature Article	\$75	\$65 each	\$55 each
724 w x 100 h	Top Right of Page plus Middle & Bottom of All Feature Articles	\$115	\$105 each	\$95 each

Standard Banner Ads



Size	Placement	1 Month	6 Months	12 Months
300 w x 300 h	Right Hand Side of Each Page	\$95	\$85 each	\$75 each
300 w x 300 h	Middle of Each Feature Article	\$75	\$65 each	\$55 each
300 w x 300 h	Right Hand Side of Each Page & Middle of Each Feature Article	\$105	\$95 each	\$85 each

Editorial Based Advertising

Fishnure Organic Fertilizer & Compost Product Review

September 2, 2020



To provide plants with nutrients in the way nature intended, a gardener must rely on the symbiotic relationship between the microorganisms in the soil and the plant itself. When microorganisms break down organic matter in the soil, they convert that organic matter into absorbable nutrients for plants. In return, the plants provide what the microbes need. One of the richest

A Single Step Liquid Fertilizer that Contains Every Essential Plant Nutrient



www.GoldLeafUS.com



ARCADIA GLASSHOUSE

Grow All Year Round

www.ArcadiaGlassHouse.com

Videos



Product Reviews

A professionally written review of approximately 500 words on one of your products, or an entire product line. The review will contain SEO keywords and will be written by a MyGardenAndGreenhouse.com editor. It will include photos and your company contact information and social media outlets so interested readers can visit your website, call, email or interact with you on social media. Your review will receive guaranteed placement on our

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homepage for one month and it will remain active on our website for a minimum of one year.

Price for one product review is only \$495

Product Review Package Special


Price for one professionally written Product Review plus a Standard Banner Ad is \$99 per month for 12 consecutive months. The price drops to \$79 per month starting with the 13th month and any future advertising is run on a month to month basis from that point forward.

Company Profiles

COMPANY PROFILES GREENHOUSE & INDOOR GARDENING

Arcadia GlassHouse Company Profile

August 19, 2020




Grow Your Passion for Gardening with an Arcadia™ Home Greenhouse

High quality [glass and polycarbonate greenhouses](#), [greenhouse supplies](#) and greenhouse equipment for the home gardening enthusiast.


Beautiful Arcadia greenhouses are designed and engineered to bring beauty to your home and warmth to your heart. Our energy efficient greenhouse designs are low maintenance and high quality. For gardening and growing enthusiasts like us, nothing beats the satisfaction of a relaxing afternoon starting seeds, repotting plants, or growing your own organic food. Don't wait any longer; contact us today about our [home and garden greenhouses](#), [greenhouse kits](#) or [custom greenhouses!](#)

Arcadia GlassHouse is a manufacturer of high-quality residential greenhouses. [Our standard and custom greenhouses](#) are designed with architectural beauty, structural integrity, and energy efficiency. Arcadia GlassHouse greenhouses are manufactured with glass or polycarbonate glazing and supported by strong extruded aluminum frames. Arcadia offers custom designed greenhouses with turnkey installation as well as standard sizes for do it yourself construction. All Arcadia GlassHouse designs meet local building codes for lean-to and freestanding greenhouses.



Greenhouse Sales • Greenhouse Service • Greenhouse Installation • Custom Designed Greenhouses


608.515.3750 • info@wisconsingreenhousecompany.com
WisconsinGreenhouseCompany.com



RAISING THE BAR

IN QUALITY, FLAVOR, AND YIELD

LEARN MORE



Videos

List your company in the [Company Profiles Section](#) for only \$199 per year.

Email Newsletter Advertising

The [MyGardenAndGreenhouse.com Email Newsletter](https://www.MyGardenAndGreenhouse.com) is published monthly and reaches over 4,700 readers.



February Email Newsletter



Diablo Nutrients Starter Kit Product Review

Diablo Nutrients simplifies fertilizer management with their Starter Kit. It's a



Rupp Seeds 2021 Vegetable Seed Review

Rupp Seeds was started in 1946 under the title of "Sylvan L. Rupp Seed Farm." Today, Rupp Seeds' product catalog



Email Newsletter Advertising Rates

160 x 160 Side Sponsor



1 Issue only \$75

6 Issues only \$65 each

12 Issues only \$55 each

728 x 100 Horizontal Sponsor



1 Issue only \$95

6 Issues only \$85 each

12 Issues only \$75 each

Featured Products

Feature a product or service by highlighting it in our email newsletter.

1 Issue only \$60

6 Issues only \$50 each

12 Issues only \$40 each

Email Newsletter 2021 Deadlines & Publishing Schedule

Issue	Deadline	Publishing Date
January	1/7/2021	1/14/2021
February	2/4/2021	2/11/2021
March	3/4/2021	3/11/2021
April	4/1/2021	4/8/2021
May	5/6/2021	5/13/2021
June	6/3/2021	6/10/2021
July	7/1/2021	7/8/2021
August	8/5/2021	8/12/2021
September	9/2/2021	9/9/2021
October	10/7/2021	10/14/2021
November	11/4/2021	11/11/2021
December	12/2/2021	12/9/2021

Specialized Packages

A specialized package can include a combination of any quantity of product reviews, banner advertising and email newsletter advertising. Or if you'd like to try something totally different and unique, we're open to that and are always excited to speak with you about it. Price on request.

RTN Publishing

P - 563.557.7571 or Robin@MyGardenAndGreenhouse.com

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